Designer

The Designer for Adsoka is responsible for concepting and designing marketing materials for a variety of clients. They create audience experiences through design of print, interactive and mobile applications. Marketing materials include logos and branding elements, web sites, e-mails, print materials and other marketing concepts.

Responsibilities:

- Concept and design materials for projects in online and printed formats (60%)
- Develop print specifications and manage proofing process (20%)
- Create and manage imagery, photography, typography, messaging and icons for brands (20%)

Skill Requirements:

- Advanced knowledge of the most recent Adobe Creative Suite, HTML and CSS
- Strong desire to initiate ideas and influence change
- Ability to communicate ideas and give constructive feedback to others

Characteristics:

- Works well in a team environment
- Detail-oriented
- Able to multi-task and use daily time management skills
- Strong organizational skills
- Self-motivated
- Able to accept constructive feedback
- Keeps up with design and technology trends

Applicant Requirements:

- Applicants need to have at least 2 years experience and/or demonstrated abilities to perform the required work